

For Immediate Release

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“BASIC II -- Coming Home!”™ Preparing our returning service men and women to re-claim their lives.

Wellfleet, Massachusetts - 2/23/2010 - Well-known author, Holistic Chiropractor, Certified Reiki Master and self-development coach Dr. Kelley A. Taylor, CEO and Founder of eMerge™ Companies, Inc., today announced the very successful eMerge™ program "Are You in Your Driver's Seat?"™, is going to be focusing on the troops returning home from the wars in Iraq and Afghanistan. Titled "Basic II -- Coming Home!"™, the program is specifically designed to assist our returning service men and women in re-assimilating into the society they left—in some cases three or four times, or more to serve our country. The premise of Basic II is based upon the fact we train our people in how to go to war but neglect the most important element of all: COMING HOME!

“Basic II --Coming Home!”™ is an inter-active, workshop environment with scheduled smaller group discussion sessions as well. These sessions will also be inter-active with a trained, certified coach leading the group. Dr. Kelley has committed to finding coaches who have "been there" as she knows the importance of being able to identify with the participants, while giving them the tools to re-adjust to their environment. The coaches will be available for on-going support if the participant wishes. Additionally, Dr. Kelley and her team, Dr. Kemmy Taylor and James Taylor, are preparing programs for the spouses and children of those who are returning; for it is true, "They also serve who stand and wait".

In a recent interview, Dr. Kelley was asked why she felt it necessary to focus her program “Are You In the Driver’s Seat?”™ on our returning service men and women. Her response was, "Having seen the tremendous, positive changes our participants have realized and also becoming more aware of the lack of support services for those returning home, I determined it was vital to provide them with the tools necessary for their re-entry into the lives they left. Rather than criticize what wasn't there for them, I asked myself, “If not Me, Who? If not now, WHEN? Can we do this? YES!” Our company is therefore dedicated and committed to the direction in which we are headed. It is time we say “Job well done, Welcome Home!”

“Having spoken to several returning veterans, when asked if they would like a means of “cooling down” and letting loose of the "ghosts" many carried or just putting the past in their rear-view mirror and moving on, the unanimous response was "Where do I sign-up". "The time is NOW to begin preparing for the return of our heroes and I am proud to use the eMerge™ program as a means to give them an outlet and solace and tools to "Come Home".

"It is my goal to quiet forever the question, 'Mommy why is Daddy or Mommy so quiet; always on the couch; so angry; will he / she ever smile again'? And the myriad other questions their loved ones ask.”

The eMerge program, "Are You in Your Driver's Seat?"™ was conceived by Dr. Kelley and is based upon the scientific principles of the power of the mind and how an individual can change any aspect of their life if they truly WANT, not merely "would like to" be all they can be.