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Dr. Kelley A. Taylor, eMerge Companies, Inc.™

Phone: 508.813.3881

Email: DrKel02@hotmail.com;

Web sites: www.emergemilitaryservices.org; www.emergecoachingservices.com

“BASIC II: Coming Home!”™ Preparing our returning service men and women to re-claim their lives.

Well-known author, Holistic Chiropractor, Certified Reiki Master and self-development coach Dr. Kelley A. Taylor, CEO and Founder of eMerge Companies, Inc.™, is getting ready to launch the company’s new Military support program “Basic II: Coming Home”™, an adapted version of the company’s premier program *Are You in Your Driver’s Seat?*™. The new Military program is specifically designed to assist our returning service men and women in re-assimilating into the society they left—in some cases three or four times, or more to serve our country. The premise of Basic II is based upon the fact we train our people in how to go to war but neglect the most important element of all: COMING HOME!

Earlier this year, after learning the current mental health statistics of returning U.S. Military Personnel who so bravely serve our country, Dr. Kelley and eMerge™ Company Executives made a corporate decision to add Basic II to their host of services. Specifically they found these two statistics heart wrenching:

- Eighteen U.S. Veterans commit suicide every day.
- In 2009, more U.S. Military personnel took their own lives than were killed in either the Afghanistan or Iraq wars.

Learning that Military support leaders admit that they prepare and provide training to our troops for the physical dangers of war but neglect the equally serious mental dangers associated with the combat environment and its effects upon returning to a non-combat environment, fueled the team’s passion further. In addition, many US Service Personnel, upon returning home, do not often seek the proper help because of the stigma associated with a mental health diagnosis.

eMerge™ believes that by properly welcoming home and immediately supporting our troops and their families with one on one Life Coaching during their reintegration period, they can pre-empt mental disorders from festering. Dr. Kelley stated during a recent interview, “At eMerge™, we combine scientifically proven strategies with traditional coaching approaches.” She added, “We teach the individual the power of using their mind and the benefits of neuroplastic techniques to help resolve issues and prepare for the life they left and want back.”

The team committed themselves to “Basic II: Coming Home”™ because they felt they are the link to providing wellness options for our troops. Among just the U.S. troops returning from Iraq and Afghanistan, nearly 40 percent of soldiers, a third of Marines, and half of the National Guard members report symptoms of psychological problems. [1] Research into Post Traumatic Stress Disorder shows that our brain can -- and does -- physically change in response to our environmental experiences and the eMerge™ program teaches individuals how to revert the brain back to its pre-deployment state. During the interview, Dr. Kelley also emphasized, “Our program

is about empowering individuals to move through roadblocks by teaching them the principles of the power of the mind to change any aspect of their life”.

eMerge™ executives enlisted the expertise of Erin Doyle of leading edge IT development company, Dynology Corp, Vienna, VA to successfully design and launch the new site www.emergemilitaryservices.org. In addition, Dr. Kelley, recognizing the importance of identifying coaches who have "been there", strongly encourages former military service personnel to visit the site and apply for the eMerge™ Coach Training Program. It takes more than placing a bumper sticker on our car to really support our troops and their families. It is time that each of us take ACTION! “We want our troops to *Be All They Can Be* and reintegrate back home with the same personal characteristics and values that we know they possessed before deployment: honor, courage, commitment, integrity, strength and good judgment. We want to welcome them home with open arms and celebrate them for the sacrifices they made. *They deserve it!*”

For more information about our Reintegration Program, the eMerge™ Coach Training Program or monetarily supporting our mission with a tax-free donation, please contact Dr. Kelley at 508.813.3881 or DrKel02@hotmail.com.

[1] Department of Defense Task Force on Mental Health, An Achievable Vision: Report of the Department of Defense Task Force on Mental Health, June 2007. <http://www.health.mil/dhb/mhtf/mhtf-report-final.pdf>